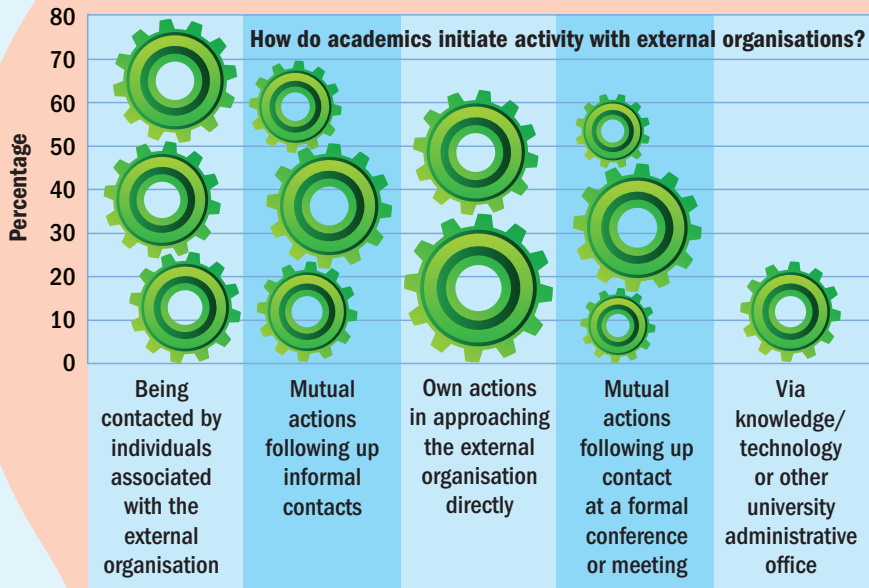
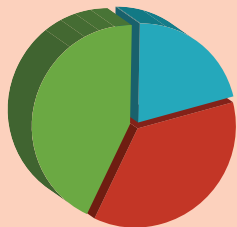


KICK-STARTERS: KNOWLEDGE TRANSFER IN PRACTICE



How much contact do you have with your institution's knowledge transfer office?



21% Not aware of these services

36% No contact

43% Some contact

Source: *The Dual Funding Structure for Research in the UK*, by the Centre for Business Research and the UK-Innovation Research Centre.